



Dear BMVA Member,

Winter at Blue: is there anything more exciting!? We don't think so, and we can't wait for it to arrive! Another ski season at Blue Mountain brings the possibility of renewed connection to friends and family. We appreciate our strong community relationships and would like to offer you our **5x7® Pass Early Bird rates**.

**5X7® PASS PRICING**

	<b>EARLY BIRD RATES</b>
<b>TYKE</b> (4 & UNDER)	\$99
<b>YOUTH</b> (5 - 12)	\$254
<b>YOUNG ADULT</b> (13 - 22)	\$324
<b>ADULT</b> (23 - 64)	\$354
<b>SENIOR</b> (65+)	\$339

**PASS INSURANCE:**

Season Pass Insurance provides coverage for you and your ski pass investment when the unexpected happens (*available to purchase at 7.25% of the value of the 5x7® Pass through Spot.*)

**CONFIDENCE TO BUY:**

All 2024/25 5x7® Passes are eligible for *Confidence to Buy*. This program will provide Pass holders options to ski and snowboard with confidence this winter season. This is separate from Pass Insurance.

Please click on this link, <https://forms.office.com/r/sCcqr3Z0L9>, or scan the QR code above in order to complete the form for your Early Bird 5x7® Pass.

Once completed, we will note your eligibility and send you an email with next steps. Please allow a 72-hour processing time after submitting your application for a redemption code to be sent. Once you process the code, your pass will be available for pick up from Guest Services.

Should you have any questions, please email [pass@bluemountain.ca](mailto:pass@bluemountain.ca)